



FOR IMMEDIATE RELEASE

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**ROSTERS ANNOUNCED FOR 2010 REESE'S COLLEGE ALL-STAR GAME
ON FINAL FOUR FRIDAY® AT LUCAS OIL STADIUM**

INDIANAPOLIS (March 31, 2010) -- The National Association of Basketball Coaches (NABC) announced today the rosters for the 2010 Reese's College All-Star game to be played as part of Final Four Friday® at Lucas Oil Stadium. Tip-off is scheduled for 4:35 p.m. and admission is free. All players in the game are seniors. The game is being televised by CBS College Sports.

Reese's All-Stars (orange uniforms)

No.	Name	POS.	Ht.	Wt.	Hometown/College or University
1	Jerome Randall	G	5-10	172	Chicago, IL/California
3	Tre'von Hughes	G	6-0	193	New York, NY/Wisconsin
5	Chris Kramer	G	6-3	214	Huntington, IN/Purdue
11	Michael Roll	G	6-5	200	Aliso Viejo, CA/UCLA
13	Tyren Johnson	F	6-8	204	Edgard, LA/Louisiana-Lafayette
15	Aubrey Coleman	G	6-4	200	Houston, TX/Houston
21	Patrick Christopher	G	6-5	220	Compton, CA/California
23	Dominic Calegari	F	6-10	240	Berkeley, CA/UC Davis
25	Art Parakhouski	C	6-11	266	Belarus/Radford
31	Eric Boateng	C	6-10	257	England/Arizona State
33	Bryan Davis	F	6-9	250	Dallas, TX/Texas A&M

Head Coach: Gene Keady, Purdue

Assistant Coaches: Bruce Weber, Illinois
Matt Painter, Purdue

Game Managers: Brandon Laird, Jay Morris

Hershey's All-Stars (white uniforms)

No.	Name	POS.	Ht.	Wt.	Hometown/College or University
2	Scottie Reynolds	G	6-1	187	Herndon, VA/Villanova
4	Deonta Vaughn	G	6-1	190	Indianapolis, IN/Cincinnati
10	Jermaine Beal	G	6-3	205	Desoto, TX/Vanderbilt
12	Rodney Green	F	6-5	210	Philadelphia, PA/LaSalle
14	Edwin Ubiles	F	6-6	205	Poughkeepsie, NY/Siena
20	Lazar Hayward	F	6-6	225	Buffalo, NY/Marquette
22	Ryan Wittman	F	6-7	215	Eden Prairie, MN/Cornell
24	Robert Glenn	F	6-7	205	Indianapolis, IN/IUPUI
30	Jeff Foote	C	7-0	265	Lockwood, NY/Cornell
32	Gerald Lee	C	6-10	240	Finland/Old Dominion
34	Adam Koch	F	6-8	255	Ashwaubenon, WI/Northern Iowa

Head Coach: Bill Hodges, Indiana State
Indiana State

Manager: Richard Romeo

Assistant Coaches: Jeff Jones, American
Seth Greenberg, Va. Tech

Game Managers: Chris Carlson, Ross Land

Note: all players in the game are seniors

Players have been selected by the National Association of Basketball Coaches (NABC)

About the National Association of Basketball Coaches

Located in Kansas City, MO, the NABC was founded in 1927 by Phog Allen, the legendary basketball coach at the University of Kansas. Allen, a student of James Naismith, the inventor of basketball, organized coaches into this collective group to serve as Guardians of the Game. The NABC currently claims nearly 5,000 members consisting primarily of university and college men's basketball coaches. All members of the NABC are expected to uphold the core values of being a Guardian of the Game by bringing attention to the positive aspects of the sport of basketball and the role coaches play in the academic and athletic lives of today's student-athletes. The four core values of being a Guardian of the Game are advocacy, leadership, service and education. Additional information about the NABC, its programs and membership, can be found at www.nabc.com.

About The Hershey Company

The Hershey Company (NYSE: HSY) is the largest producer of quality chocolate in North America and a global leader in chocolate and sugar confectionery. Headquartered in Hershey, Pa., The Hershey Company has operations throughout the world and more than 12,000 employees. With revenues of more than \$5 billion, Hershey offers such iconic brands as *Hershey's*, *Reese's*, *Hershey's Kisses*, *Kit Kat*, *Twizzlers* and *Ice Breakers* as well as the smooth, creamy indulgence of *Hershey's Bliss*. Hershey is a leader in the fast-growing dark and premium chocolate segment, with such brands as *Hershey's Special Dark* and *Hershey's Extra Dark*. In addition, Artisan Confections Company, a wholly owned subsidiary of The Hershey Company, markets such premium chocolate offerings as *Scharffen Berger*, *Joseph Schmidt* and *Dagoba* as well as *Starbucks Chocolate*. For more than 100 years, The Hershey Company has been a leader in making a positive difference in the communities where we live, work and do business. The Milton Hershey School, established by the company's founder in 1909, provides a nurturing environment, quality education, housing, and medical care at no cost to children in social and financial need. The School is administered by the Hershey Trust Company, Hershey's largest shareholder, making the students of Milton Hershey School direct beneficiaries of Hershey's success. Please visit us at www.hersheys.com.